

An aerial photograph of a beach. In the upper half, white, frothy waves are crashing onto a dark, wet sand beach. The lower half of the image shows a wide expanse of dry, golden-brown sand. The text 'Beach Addicted' is written in a large, white, cursive script across the middle of the image, overlapping the transition between the wet sand and the dry sand.

# *Beach Addicted*

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MEDIA KIT

LAST UPDATED JUNE 2019



A full-page background image of a tropical beach. In the foreground, a man and a woman are walking through shallow, clear turquoise water, holding hands. The man is wearing bright green swim trunks and the woman is wearing a dark blue bikini. In the background, there is a small island or peninsula covered in lush green palm trees and some small buildings. The sky is a vibrant blue with scattered white clouds. The overall scene is bright and sunny, evoking a sense of vacation and travel.

# ABOUT US

Hola!

We are Gigi & Nico.

A beach travel couple.

We left our home almost  
2 years ago to explore the  
world together.

Our mission is to show other  
people and couples that it is  
possible to break through the  
common routines and follow  
your dreams.



# ABOUT BEACH ADDICTED

Beach Addicted is a place where we share the best holiday destinations we have visited during our travels. We focus on beach destination as we love the sea, water and the vision of the tropics.



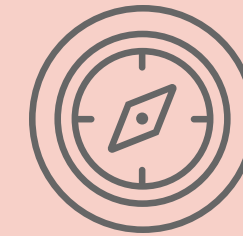


# STATISTICS



+17.000 followers

@mybeach\_addiction



+5000 monthly views

[www.beachaddicted.com](http://www.beachaddicted.com)



+130.000 views

My beach addiction



+2900 followers

Beach addicted



# GENDER

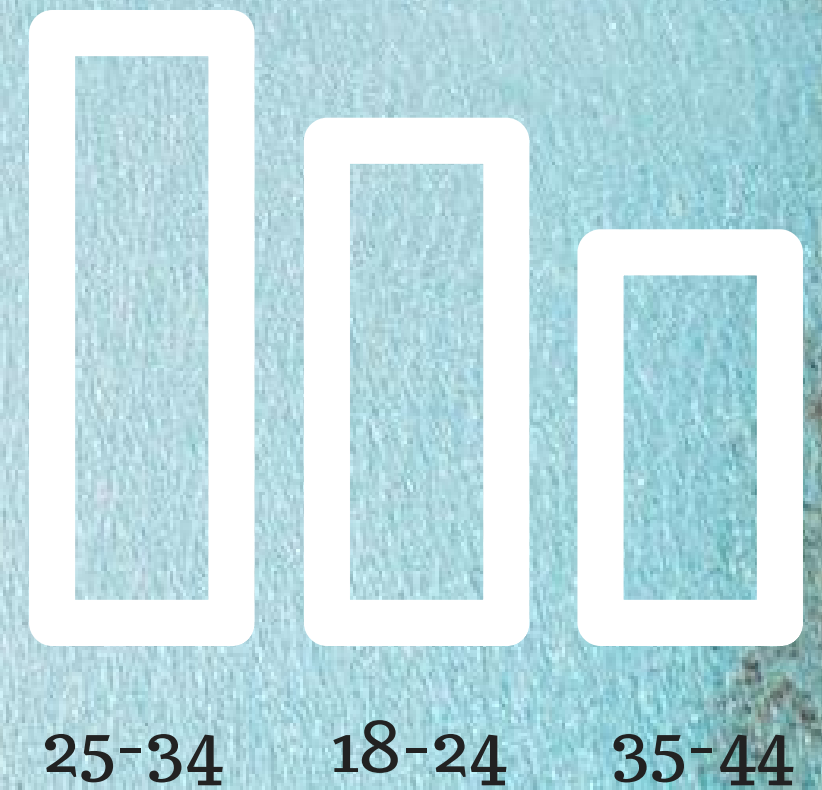
FEMALE: 64%

MALE: 36%

# AGE

Our audience are mostly millennial's and post graduates interested in traveling and looking for great inspiration for their holidays.

# DEMOGRAPHICS



TOP 5 LOCATIONS: United States, UK, Australia, Germany, Netherlands



# BRANDS WE WORK WITH



**TESALATE**



**FLACHSMANN**  
47° 22' 44.48" N, 8° 32' 27.61" E



## BRAND AMBASSADORS

*Matador*  
PACKABLE ADVENTURE TRAVEL GEAR

*Haute*  
SWIMWEAR





LATEST WORK  
WITH TRAVEL  
AGENCIES

**FRANKLAND  
ISLANDS**  
REEF CRUISES

JOURNEY BEYOND



JOURNEY BEYOND  
CRUISE WHITSUNDAYS







LATEST WORK  
WITH TRAVEL  
AGENCIES  
HOTELS

divers den

 "our people make the difference"  
down under tours  
AUSTRALIA

 DARWIN  
HARBOUR  
CRUISES

  
Wellesley  
Resort  
Fiji

donatela  
HOTEL





# FOLLOWERS

With over 22.000 followers on all our social media, (including Instagram, Facebook and Pinterest) we are able to promote your brand, product or destination to a specific audience who is interested in our travels and our lifestyle. We only promote brands that we and our followers can truly identify with.





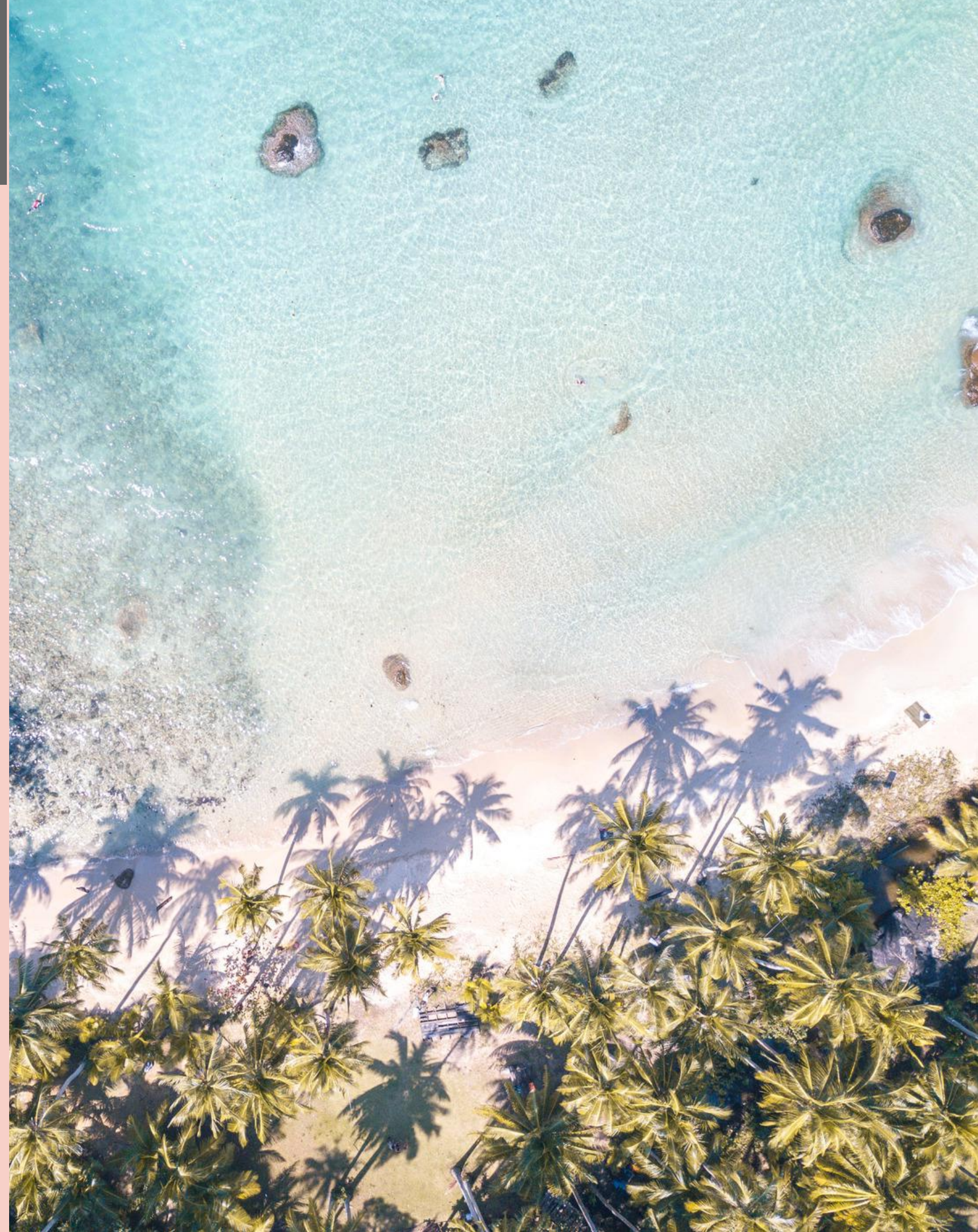
# LET'S COLLAB

## INSTAGRAM + IG STORIES

As Instagram is one of the most popular social media, we are proud to build a tribe of over 17.000 followers.

We can promote your destination, hotel or products, tagging your brand and using your hashtag in our captions.

We can also create Instagram stories featuring your product or brand with an optional swipe-up link.







# LET'S COLLAB

## FACEBOOK

With 2900+ followers, we are growing our Facebook community every day. We are able to promote your brand, product or destination on Facebook, tagging your brand in our caption photos.

## PINTEREST

Pinterest is one of the best ways to drive traffic to your website. With currently 1950+ followers and 130.000 monthly views we can create pins particularly for your brand and promote it to our audience.



# LET'S COLLAB

## BLOG POST

Looking for a more detailed and written promotion? We are able to write a whole blog post about your brand, business or products to an average of 5.000 viewers per month.

If you are a hotel, we also have a specific section on our website: "Hotel Reviews" where we describe our experiences and provide a detailed description of the property.

[www.beachaddicted.com](http://www.beachaddicted.com)







# LET'S COLLAB

## CONTENT CREATION

We are able to create professional content for your brand's social media or website, YouTube channel.

We can produce professional photos and videos using our own gear.

DJI Mavic Pro drone (4K), Sony α85 (18-250mm),  
GoPro Hero 5, Stabilizer Zhiyun Smooth Q

\*All our photos and videos are professionally edited using our own presets on Lightroom,



# REVIEWS

‘Gigi and Nico were a pleasure to work with.

They were polite and professional. We appreciated that they really took the time to get to know our staff and experience the resort in full. Their photography (inclusive of drone work), was excellent and we were very happy with the media that they provided us with, promptly and efficiently. Their reviews were good, honest and very positive. We are delighted they gave us great exposure through their channels and hope that their followers return to the resort as guests too’

WELLESLEY RESORT

The ‘mybeachaddiction’ couple were planning a trip to Cairns, Tropical North Queensland and had contacted a couple of the companies we manage through Instagram to collaborate. Of course, we said yes! I was very impressed with their website and their media kit. Gigi and Nico were very easy to communicate with in the lead up to the tours and they delivered exceptional content. We loved the personalised Instagram stories, the posts they shared on their Instagram page and also the additional content they sent to us. All in all, great influencers to work with.

ALANA WARRING – Epic Times Social Media  
Marketing, Cairns



An aerial photograph of a tropical beach. A woman in a black bikini is walking on the sand. Large palm trees cast long shadows on the beach. The water is a vibrant turquoise color with white foam from the waves.

GET IN TOUCH WITH US

[mybeachaddiction@gmail.com](mailto:mybeachaddiction@gmail.com)





*Life is a beach*

ENJOY THE WAVES

*Gigi & Nico*